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2022-23 Annual Report

NATIONAL ASSOCIATION OF
STREET VENDORS OF INDIA
(NASVI)



ABOUT NASVI



National Association for Street Vendors of India, an organization working for the protection of the livelihood rights of thousands of street vendors across the country. Beginning as a Network in 1998, NASVI was registered in 2003 under the Societies Registration Act of 1860. NASVI is a non-profit organization based in India that represents the interests and betterment of street vendors across the country. NASVI works towards the empowerment and socio-economic upliftment of street vendors, helping for their recognition, protection, and livelihood enhancement.

NASVI's primary objective is to organize, unify, and strengthen street vendors to collectively address the issues they face. It aims to secure their rights, improve their working conditions, and create opportunities for their economic and social well-being. NASVI acts as a platform and voice for street vendors, bringing together various regional and state-level street vendor associations under its umbrella. It represents the interests of street vendors in policy discussions, advocacy efforts, and interactions with government bodies. NASVI works closely with government agencies, policymakers, and other stakeholders to ensure that street vendors' rights are protected and their contributions are recognized.

NASVI focuses on empowering street vendors by providing them with training, skill development programs, and capacity-building initiatives. These efforts aim to enhance their entrepreneurship skills, access to finance, market linkages, and knowledge on legal and regulatory aspects. NASVI strives to create social security mechanisms for street vendors, such as access to healthcare, insurance and social protection schemes. It works towards ensuring that street vendors have the necessary support and safety nets to cope with various challenges and uncertainties.

NASVI conducts research, surveys, and documentation related to street vending, documenting best practices, success stories, and challenges faced by street vendors. This information helps in generating data-driven insights and informing policy discussions. It promotes the concept of organized street vending markets, where street vendors can operate in designated areas with proper infrastructure, facilities, and hygiene standards. These markets provide a formalized platform for vendors to conduct their businesses and serve the public. The main objective behind establishing NASVI is to bring together the street vendor organizations in India so as to collectively struggle for macro-level changes which had become imminent to support the livelihood of around vendors.



Preface to the Annual Report

The FY22-23 has been both challenging and learning for us. In the post-Covid scenario the street vendors were the most vulnerable people in terms of loss of their livelihood. The majority of interventions have been focused on Post Covid livelihood Support, helping the community to get access of schemes for Street vendors and other urban poor, helping street vendors to get access of PM SVANidhi loans, training community leaders, promoting best practices, engagement with government officials, training of Town vending committee members, developing training modules, IEC materials, training Food vendors, organizing National Street Food Festival, participating in Bharat Parv organized by Ministry of Tourism and CNG Boat Rally in Varanasi organized by GAIL India ltd. We hope the courage, commitment and capacity of our volunteers, team members and associates will motivate us to keep the mission towards a Self Reliant and Sustainable society.

Overview of Implementation of Street Vendors Act 2014

In the year 2022-2023 there has been mixed experience of implementation of Street Vendors (Protection of Livelihood and Regulation of Street Vending) Act, 2014. Through the law and 4660 Town Vending committee have been formed and 6 Million Street vendor are recognized by various Municipal corporations and Council. It's heartening to state that more than 4 million street vendors have received loan under PM Svanidhi loan, as we remember the PM Svanidhi loan scheme was one of the major output of fruitful engagement with Central government by NASVI in the year 2020. All the states and Union territories have forms Rules and schemes (mandatory under the law) for implementation; during the period of one year NASVI played a key role of looking over to ensure support to Street vendors to access the benefits of Schemes.

NASVI has been continuously looking into constructive engagement with responsible authorities for better implementation of the law for the better upliftment of Street vendors. In this period for instance, organizing for implementation through people's voice and media advocacy, raising the issues of non-implementation through various forms, pushing the implementation through courts, capacity building of Street Vendor leaders and their organizations, creating awareness among the street vendors, and assisting the State Governments and Municipal bodies in implementing the law.



REVIVING LIVELIHOOD AND SUPPORTING STREET VENDORS TO GET ACCESS OF PM SVANIDHI LOAN AND OTHER SOCIAL SECURITY SCHEMES

After the successful announcement of PM Svanidhi loan scheme NASVI through its various interventions has helped street vendors in Morbi, Patna, Bhagalpur, Gaya, Muzaffarpur, Bhopal, Indore, Guwahati, Surat, Jamdeshpur, Bhubneshwar, Vijaywada, Delhi, Cuttack, Barpeta, Delhi, Kolkata, Varanasi and other places to access the scheme. During our interventions local team and organizers have helped the street vendors to get there documentation ready and filing their application through offline and online modes. Through this intervention, more than 1 lakh street vendors have been linked to various government schemes related to Street Vendors in various project areas and other intervention areas of NASVI.

NASVI also helped Street vendors to get access of credit facility with low income rate from Cooperatives and other places. The major focus was to connect street vendors and their families to PM SVANidhi Loan, SVANidhi se Samriddhi Scheme, EShram Card, Ayushman Bharat card and social welfare schemes. In this intervention there has been larger participation of women street vendors and we have been able to include large number of women.

PROMOTION OF TOWN LEVEL GROUPS OF STREET VENDORS

As an organization, we believe that building sustainable organizations plays an important role in linking communities with the Government policies and schemes. To work on the agenda of building a sustainable organization of street vendors several efforts have been initiated to form groups in Morbi, Patna, Bhagalpur, Gaya, Muzaffarpur, Bhopal, Indore, Guwahati, Surat, Jamdeshpur, Bhubaneshwar, Vijayawada, Delhi, Cuttack, Barpeta, Delhi, Kolkata, Varanasi and other Districts.

To develop the town level groups of Street vendors organization through its various interventions developed and trained Market leaders, done market educators training, and done large level awareness campaign through pamphlets, audio visuals, and Nukkad Natak etc. Currently NASVI through its efforts have been able to empower and promote more that 600 market level committees of street vendors. These market level committees are basic pillars of working for linking Street Vendors for their entitlements and schemes.



DIGITALISING STREET VENDORS

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There have been various training both online and offline for Street Market Educators and Street vendor leaders. There have been several campaigns along with various Banks, Financial institutions for bringing awareness and the importance of the digitalization of street vendors. Through this process has been initiated in 15 Cities of Interventions and more than 1 lakh street vendors have been digitalized and now using PAYTM, GOOGLE PAY, BHIMPE, PHONEPE and other means of Digital transaction.



WORKING WITH GOVERNMENT AUTHORITIES FOR EFFECTIVE IMPLEMENTATION OF STREET VENDORS ACT 2014

NASVI believes that working with Government authorities plays a pivotal role in helping people in need because government authorities are the main stakeholders in the implementation of any law or scheme. Taking the importance of Government authorities and their role NASVI has gone through various interventions through engagement with Government Authorities as follows -

1-Engagement with Ministry of Housing and Urban Affairs and National Urban Livelihood Mission on effective implementation of Street Vendors Act 2014

2-Engagement with Various State Urban Development Department

3-Engagement with DAY-NULM National, State, and City Mission Manager

4-Work with Municipal corporations for survey and identification of street vendors in Various cities of intervention

5-Organizing Camps with Banks and Local authorities for PM SVANidhi loan and other social security schemes.

6-Organizing awareness generation programmes on various flagship programmes of Government of India



PROMOTING AND SUPPORTING STREET FOOD VENDORS

As per the assumption and various data it's well known that street food vendors constitute almost 50 % of the total Street vendor in India. Street food vending contributes to the local economy by generating revenue, creating employment opportunities, and supporting other businesses in the supply chain, such as farmers, suppliers, and local markets.

Overall, street food vendors not only provide delicious and affordable food but also contribute to the cultural, social, and economic aspects of India. They are an integral part of the culinary heritage and continue to play a vital role in the country's food landscape.



TRAINING FOR STREET FOOD VENDORS

Establishing the fact that Street Food vendors are important NASVI gives training to various street food vendors on Food Safety and Hygiene. NASVI also helps the street food vendors to get certified under FSSAI-India to get the FoSTaC license. Once the street food vendors get certified their business gets promoted and livelihood gets secured.



CNG BOAT RALLY VARANASI BY GAIL INDIA LTD ON 22 JANUARY 2023

NASVI through its prominent street food vendors has participated in CNG Boat Rally organized by GAIL India Limited. Shri Hradeep Singh Puri Honorable Cabinet Minister of Government of India has appreciated the street food by street food vendors during the Rally.



BHARAT PARV ORGANIZED BY MINISTRY OF TOURISM IN NEW DELHI DURING REPUBLIC DAY WEEK 26-31ST JANUARY



TRANSPARENCY AND ACCOUNTABILITY

NASVI believes that transparency and accountability are crucial to build trust, encourage donations, facilitate partnerships, enhance effectiveness, and uphold ethical standards. We as an organization believe that transparency and accountability are crucial for the functioning of non-governmental organizations because it helps to ensure credibility in effectively carrying out the mission. Transparency and accountability build trust between donors, beneficiaries, and the community. By being transparent about our activities and finances, we can demonstrate integrity and be accountable for our actions. To make sure the process of Transparency, Accountability and participation NASVI organizes meetings with Board members, Executive Committee Members and Individual members. In the FY 2022-2023 following meetings have been taken place.



ANNUAL GENERAL BODY MEETING ON 22-23RD OF JULY INAUGURATED BY SHRI HARDEEP SINGH PURI



Executive Committee Meeting on 26-27 NOVEMBER 2022



ROAD AHEAD AND FUTURE PLAN OF ACTION

On the basis of various interventions and respective outputs and outcomes in the year 2022-23 NASVI envisions the following core interventions which will help to promote and sustain the life and livelihood of street vendors. The core strategy of the future plan will be on working with government authorities on helping communities to access government schemes, capacity building of Street vendors, developing training material in vernacular languages, organizing street food festivals, digitalization of street vendors, financial inclusion, formation of groups of street vendors in various cities, awareness building campaigns, research and documentation and promotion of best practices of implementation of Street Vendors Act 2014.

