



சாலையோர் சிறுகடை வியாபாரிகள் தேசிய கூட்டமைப்பு  
NATIONAL ASSOCIATION OF STREET VENDORS OF INDIA – NASVI

STATE OFFICE - TN : PLOT NO.134.1<sup>ST</sup> FLOOR, FLAT NO.5 GR.CONSTRUCTION. N S K LANE,(NEAR AAVICHI SCHOOL),ARCOT ROAD, CHENNAI – 600092 .

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10-2-2025

**TO:**

**Sri. Arbind ji Avl.,  
National coordinator,  
NASVI,**

**Dear sir,**

**Sub: Report on the activities of NASVI in Tamilnadu - Reg.**

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**Herewith, I have sent some of the important activities of NASVI in Tamilnadu for your kind perusal.**

**Thanking you,**

**Yours truly,**

**(V.Mageshvaran)  
NASVI - Tamilnadu**

**Enclosures: Detailed report with photos**

**1. Seminar (Eco Alternatives Conclave) organized by  
Tamil Nadu Pollution Control Board - 13/11/24**

On 13/11/24, Tamil Nadu Pollution Control Board organized a seminar called Eco Alternatives Conclave at Taj Coromandel Hotel, Chennai. In this seminar, I participated in a panel discussion (Topic: ) on behalf of NASVI and spoke about the ways to eliminate single-use plastic and the role that street vendors can play in this effort.

The Hon'ble Minister for Finance, Pension and Pensionary Benefits, Archaeology, Environment, Pollution Control Board, and Climate Change, Government of Tamil Nadu, Thiru. Thangam Thennarasu, inaugurated the seminar by lighting the lamp. The Principal Secretary to the Government, Environment, Climate Change, and Forests Department, Government of Tamil Nadu, Dr. P. Senthilkumar, IAS, presided.

The relevant photos and videos are attached herewith, along with the link, which has also been sent to you via WhatsApp.

The leaders of Chennai's street vendors, including Mr. S.Gowthaman (Marina Beach), Mr.D.Kumar (Pookkadai, NSC Bose Road), Mr. S. Kannan (Vending Committee Member, Greater Chennai Corporation), Mr. B.E. Jeyaramu (Trichy), and Mr. S. Sakthivel (Monitoring Committee Member, Tamil Nadu Unorganized Workers Welfare Board, Cuddalore District), attended the seminar along with me.



The poster features logos for LIFE (Lifestyle for Environment), Government of Tamil Nadu, TNPCB, and MEENDUM MANJAP PAI. The main title is 'ECO-ALTERNATIVES CONCLAVE' with the tagline 'Redefining Convenience, Reducing Waste'. It is an initiative by the Tamil Nadu Pollution Control Board. The Chief Guest is Thiru. Thangam Thennarasu, Hon'ble Minister for Finance, Pension and Pensionary Benefits and Archaeology, Environment, Pollution Control Board and Climate Change, Government of Tamil Nadu. The event is in the presence of Dr. P. Senthil Kumar, I.A.S., Principal Secretary to Government, Environment, Climate Change and Forests Department, Government of Tamil Nadu. The date is 13.11.2024 (Wednesday) at TAJ COROMANDEL, CHENNAI, from 09.30 AM to 05.30 PM. The organizers are Thiru.R.Kannan, M.Tech, Member Secretary, Tamil Nadu Pollution Control Board, and Dr.Jayanthi.M, I.E.S., Chairperson, Tamil Nadu Pollution Control Board.

**LIFE**  
Lifestyle for Environment

GOVERNMENT OF TAMIL NADU  
TRUTH ALONE TRIUMPHS

TNPCB

MEENDUM MANJAP PAI

**ECO-ALTERNATIVES**

**CONCLAVE**  
Redefining Convenience, Reducing Waste

An Initiative by Tamil Nadu Pollution Control Board

Chief Guest

**Thiru. Thangam Thennarasu,**  
Hon'ble Minister for Finance, Pension and  
Pensionary Benefits and Archaeology,  
Environment, Pollution Control Board and Climate Change,  
Government of Tamil Nadu

in the presence of

**Dr. P. Senthil Kumar, I.A.S.,**  
Principal Secretary to Government,  
Environment, Climate Change and Forests Department  
Government of Tamil Nadu

13.11.2024  
(WEDNESDAY)

VENUE:  
TAJ COROMANDEL,  
CHENNAI

09.30 AM  
TO  
05.30 PM

Thiru.R.Kannan, M.Tech  
Member Secretary,  
Tamil Nadu Pollution Control Board

Dr.Jayanthi.M, I.E.S.,  
Chairperson,  
Tamil Nadu Pollution Control Board

# Agenda For Eco-Alternatives Conclave 2024

November 13, 2024

## **Panel Discussion 2: Industry insights on demand for eco- alternatives: Current Status and Needs**

### **Panel Members**

- 12:30 pm
1. Thiru. Ravi Vasanth, President, Tamil Nadu Hotels Association
  2. Tmt. Anjali Ravi Kumar, Chief Sustainability Officer, Zomato
  3. Thiru S N Venkataraman, Chief Executive Officer, Packaging and Printing Business, ITC Limited
  4. Thiru. Mageshwaran, Executive Committee Member, National Association of Street Vendors of India (NASVI)
  5. Thiru. Murali N Bhat, Founder, Geetham Veg Restaurants

**Moderator** :Dr. R. Ethirajan, Joint Chief Environmental Engineer, Chengalpattu Zone, TNPCB

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1:30 pm Lunch Break

## **Panel Discussion 3: Scaling the production of Eco-Friendly Alternatives to SUPs: Opportunities and Challenges**

### **Panel Members**

- 2:30 pm
1. Thiru. Anubhav Sharma, Sales Head (MT), Chuck India Pvt Ltd
  2. Thiru. Arockiaraj, Managing Director, Joanna Leaf Plates
  3. Thiru.E. Sakthivel, CEO, , Punarbhava sustainable products
  4. Thiru. Ravichandran, CEO , Yucca Bio -Green Product Pvt Ltd
  5. Thiru. Krishnan Subramanian, Co-founder, Yellow Bag Foundation

**Moderator** :Thiru Rajiv Reddy, PwC, Project Manager, TNPCB Waste Management PMU

## **Panel Discussion 4: Supporting Eco-Friendly Alternative Businesses: Financial Strategies and Assistance**

### **Panel Members:**

- 3:30 pm
1. Dr. Alarmelmangai, I.A.S, Executive Director, TN Guidance
  2. Tmt. Shreya P Singh, I.A.S, Executive Director, Women Development Corporation, GoTN
  3. Dr. Uma Maheshwari P, Chief Executive Officer, TN RISE
  4. Thiru. Sivarajah Ramanathan, MD & CEO, TANSIM
  5. Dr. Rachna Arora, Director, Climate Change & Circular Economy, Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ)

**Moderator** : Thiru Rahul Mallik, PwC, Team Leader, TNPCB Waste Management PMU

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4:45 pm Concluding Remarks: Key takeaways and Road Ahead

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5:00 pm High Tea









## **2. Special Consultation Meeting held by Tamil Nadu Pollution Control Board with NASVI representatives – 13/12/24**

A special consultation meeting conducted by the Tamil Nadu Pollution Control Board with the street vendor representatives of NASVI was held on 13/12/24 at 11 AM in the conference hall on the third floor of the Tamil Nadu Pollution Control Board office in Guindy, Chennai. The discussion focused on introducing environment-friendly alternatives following the government's ban on single-use plastic products.

The following Pollution Control Board representatives were attended in the meeting. Mrs. Vijayalakshmi, Additional Chief Environmental Engineer, Mr. Vijayarajan, Environmental Engineer, Mrs. Sai Sruthi, Plastics Elimination Manager and Mr. Rajiv Reddy, consultant.

The following leaders of street vendors represented NASVI in this meeting.

Marina Beach market - Mr. Gowthaman and Mr. Thiruvengadam

NSC Bose Road market - Mr. Kumar and Mr. Manikandan

Koyambedu market - Mrs. Durga and Ms. Lakshmi

Mr. Sakthivel, Monitoring Committee Member, Tamilnadu Unorganized Workers Welfare Board, Cuddalore District

Additionally, our organization's (NASVI) media representatives, Director Mr. Jayaprakash and Photographer Mr. Karunanidhi, participated in the meeting.







### **3. Mega FOSTAC Training for street food vendors and Free Food Vending License (FSSAI) Camp Organized by the Food Safety Department of Chengalpattu district – 27/1/2025**

The Food Safety Department of Chengalpattu district organized a Mega FOSTAC Training for street food vendors and Free Food Vending License (FSSAI) Camp on 27/01/2025 at Mahathma Gandhi auditorium, VIT Chennai collage campus. The food safety department called our organization (NASVI) to help in this regard. Accepting their invitation we the NASVI representatives worked for that camp and make our street food vendors to participate in the above camp.

#### **The detailed report is as follows:**

##### **Field work on mobilising street food vendors for the Chengalpattu camp *from 22/1/25 to 26/1/25***

##### **I. 22/01/2025 – Tambaram railway station and bus stand markets**





**II. 23/01/2025 – Shanmugam Road Market Area, Tambaram**







**III. 24/01/2025 – Guduvanchery and Maraimalainagar Area market**







**IV. 25/01/2025 – Tambaram West Christian College Area and GST Road area markets**









V. **26/01/2025 – Final Reminder to Vendors in and around Tambaram area markets and the vendors who had not yet been informed were contacted and invited to participate.**







**VI.**



**On Monday, January 27, 2025, at 10 AM, FOSTAC Training for street food vendors and Free Food Vending License (FSSAI) Camp Organized by the Food Safety Department of Chengalpattu district at Mahathma Gandhi auditorium, VIT Chennai collage campus.**

**Mrs. Anuradha, DO Food Safety Department Kanchipuram district, Mr. Lalvena IAS., principle sec/ commissioner Food Safety Department, Mr. S. Arun Raj IAS, Chengalpattu District Collector, Mr.Cdr.Sharad Agarwal, Director, Training**

**FSSAI – New Delhi, Mr. Balachander IAS., Commissioner Tambaram corporation, Mr. Idhayavarman, Thiruporur panchayat chairman, Mrs. Gouthami Arumugam panchayat president mela kottayam, Mr. V.K. Pancham, Southern Regional director FSSAI., Mr. Dr. Devaparthasarathy, Director/ Addl.commissioner, FSD, Dr. M. Kannan, JD. FSSAI, Southern region and food safety officers were attended the camp.**

**I have attended the meeting on behalf of NASVI (as All India Secretary) and i was honored with momento by the Food Safety Department Kanchipuram district DO Mrs. Anuradha.**

**Street vendors associated with our organization from various parts of Chengalpattu district benefited in the training and applied for free licenses (FSSAI).**

**Representatives of NASVI, Mrs. Kalaiselvi, Mrs. Yasoda, Mrs. Sumathi, Mrs. Sarasu, Mrs. Amirtham, Mrs. Easwari, Mr. Victor, Mr. Kader basha, and Mr. Sakthivel, who worked in the field to invite street food vendors to the camp, were present and the Food Safety Department Kanchipuram District DO Mrs. Anuradha honored them by taking a photo with them.**









**(V.Mageshvaran)**  
**NASVI - Tamilnadu**