



# PRESS RELEASE

## NATIONAL STREET FOOD FESTIVAL

29-31<sup>st</sup> DECEMBER, JAWAHARLAL NEHRU STADIUM

**A Festival to Celebrate and Contribute to Growing Street Food Culture**

**A Zero Waste Festival to be inaugurated by Hon'ble Minister of Housing and Urban Affairs, Shri Hardeep Singh Puri**

**NASVI to launch an APP to build capacity and support Street Vendors**

**NASVI to launch Regional Street Food Vendors Training Institute (SVTI)**

**Appeals to Governments to create Street Food Zones and Street Food Hubs**

The National Street Food Festival organized by the National Association of Street Vendors of India (NASVI) is making its way to the heart of the country, DELHI. ***On the 29<sup>th</sup>, 30<sup>th</sup>, and 31<sup>st</sup> of December 2023, NSFF'23 is going to happen in Jawaharlal Nehru Stadium, Gate No 14*** Apart from serving delicious street food from across India by Practicing Street vendors, the festival also becomes an advocacy platform for street vendors to protect their livelihood and celebrate street food culture.

For the last 25 years, NASVI has been promoting and protecting the rights of street vendors across India and played a prominent role in demanding the Street Vendors Act, of 2014, and continues to do so.

NASVI will be setting up *the Regional Street Food Vendor Training Institute (RSFVTI)*. In 2024 two such institutes will be coming up, one each in ***Patna and Delhi*** to provide training to street food vendors. The aim of the Institute will be to sharpen the culinary skills of the existing and potential Street Food Vendors. ***National Coordinator of NASVI Mr. Arbind Singh*** said 'NASVI has already trained **1,50,000** street food vendors in food safety and hygiene and now will be taking one step forward for the street vendors of India.'

This will be another important step for promoting street food culture in India. Street Food Program-HEAD ***Ms. Sangeeta Singh*** emphasized the significance of the National Street Food Festival and mentioned how street food vendors get the opportunity to serve their delicacies to the people of Delhi NASVI is going to take this festival to the ***National level*** and will be having Street Food Festival in various cities of country, the

first city would be Bangalore where the festival is scheduled to be held at 30<sup>th</sup> and 31<sup>st</sup> January 2024.

Authentic street food from different states are coming to the event. Siya Mishra from NASVI shared the list of food items that would be new to this edition. *Nellore kaju Karam Dosa from Vijayawada, Lemon Idli from Andhra Pradesh, Siddu from Mandi, Hiamchal Pradesh, Kangadi Dham from Dharamshala, Turkish Pizza & Shorbat from Turkey, Mantueh from Afghanistan, Reshmi Kabab from Pakistan, Sel Roti and Nepali Khaja set from Nepal, Zhunka bhakari from Pune, Champaran Meat Kawa puri from Nagpur* and much more will be at the event.

This NSFF is one the pioneers in presenting street food at such a grand level that from policymakers to the general public come to attend the magnificent three-day festival, full of joy, flavors, and a purpose, to promote the livelihood of street vendors of India.

The festival will be inaugurated by ***Hon'ble Minister of Housing and Urban Affairs, Shri Hardeep Singh Puri*** while the famous ***Master Chef, Shri Kunal Kapoor*** will deliver a keynote address. ***Shri Alay Mohd Iqbal, Deputy Mayor of Delhi*** shall be the Guest of Honour.

The organizers have lined up interesting cultural performances by folk artists and dancers throughout the festivals. A ***Chaupal*** to foster discussions and interaction on various pressing issues of the society will continue simultaneously on one side of the venue. 75 prominent voices in their respective field of work will be speaking at the Chaupal. A ***kid's zone*** has been created and so also an ***elderly zone*** where they can sit and relax. Besides games like '***Chakho aur bolo***' whereby the customers can ***win prizes*** if they tell with accuracy the ingredients that have gone into making the recipe.

NASVI will also be launching an APP called ***Street Sarathi*** with an ambitious target to reach out to 15 lakh members. The APP will facilitate Street Vendors to access Govt programs and various services of NASVI and also to seek help from NASVI in times of crisis.

Mr. Sanjay Gupta, Advisor of NASVI, shared that this will be the ***first Zero Waste Street Food Festival of Delhi*** and this festival will also show a way to make Festivals in Delhi Zero Waste Festival. He also thanked MCD for collaboration for this purpose.

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