

No.K-12011(2)/1/2020-UPA-II (9090726)
Government of India
Ministry of Housing & Urban Affairs
NULM Division

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Nirman Bhavan, New Delhi-110 011
Dated the 15th July, 2020.

To

The Principal Secretaries of
Urban Development/Local Self Government/Municipal Administration
Of all States/UTs.

Subject: PM-SVANidhi – Issue of Letter of Recommendation to Street Vendors for
availing loan under the Scheme – Regarding

Sir,

I am directed to say that as per the Guidelines of PM-SVANidhi the ULBs were expected to complete the issue of Letter of Recommendation (LoR) within 15 days of the receipt of LoR application. It is to be noted that the workflow under the scheme would entail issue of 'Letter of Recommendation' (LoR) by the Town Vending Committee/ ULB, for the street vendors left out of the survey; **OR** who have started vending after completion of survey; **OR** the vendors of surrounding development/ peri-urban/ rural areas vending in the geographic limits of the ULBs. This entire process has to be done digitally through the PM-SVANidhi web portal.

2. It is informed that the issue of LoR would be a completely online process and a new module would be rolled out wherein the ULB level Approver and Verifier will be provided login credentials to verify and approve the LoR applications.

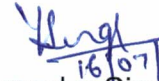
3. To enable the same, this Ministry had circulated a draft format of LoR and forwarded to all States/UTs for their comments, if any. Based on the comments received from the States/UTs, the format of Letter of Recommendation was finalized and the same would be available in the online module, which is the final stages of development and is expected to be launched by the end of this week.

4. However, it has come to the notice of this Ministry that some ULBs are issuing the physical copies of the LoR to the Street Vendors in the draft format sent

by this Ministry to the States/ UTs. The Letter of Recommendation has to be generated by the ULBs only through the PM-SVANidhi web portal, so that the unique LoR number generated online is mentioned in the Loan Application Form.

5. In view of the above, I am directed to request you to direct all ULBs under your State/ UT not to issue LoR physically and should be generated through the online module on the PM-SVANidhi portal.

Yours faithfully,



16/07/2020

(Yogender Singh)
Director (LSG & UD)

Copy to all Mission Directors of DAY-NULM