

National Executive Committee Meet

01 – 02 March 2021

Gandhi Peace Foundation, New Delhi



Most Welcome!

Welcome to the two-day meeting of the Executive Committee of NASVI. Since the transition period of the Covid-19 epidemic, the whole country is trying to get out. This time has been a difficult time for everyone, although the situation is getting normal the crisis is still not postponed, so much care is still needed. But, in such a difficult time it is necessary to organize that the Government of India has given the latest guidelines in FCRA laws, under which it is necessary to open a new FCRA account of the institution before 31 March at State Bank of India, New Delhi. In the Covid 19 pandemic, our street vendors have been greatly affected, but in this odd situation, the constant advocacy of NASVI has a lot of positive effects and results enthusiastically. NASVI also held e-meetings of the working committee and the decisions taken during the meeting were also implemented. Member organizations also played a very active role in their state, which has created a positive atmosphere in the entire country. The struggle of the years was a success and the process of getting the identity card, certificate of vending, loan from the bank to the street vendors has started.

We can say that a happy situation has been restored as a result of the Pradhan Mantri SVANidhi Yojana - 2020, socio-economic profiling, digital literacy, online platforms, and efforts to increase the livelihood of vendors through service providers, Swiggy and Zomato, The process of forming a vending zone, grievance committee is very relaxing while challenges like bringing sensitivity to the lower level functionaries have not been reduced.

Let us look at the series of events that occurred during the lockdown and unlock

Shortly after the lockdown was announced, NASVI wrote letters to the Prime Minister, including the Minister of Housing and Urban Affairs, the Ministry of Finance, the Ministry of Labour and Employment, the Chief Minister of the states, and some municipal bodies, which mainly included the following demands –

- Involve vegetable and fruit vendors in essential service and allow them to sell in areas and neighborhoods
- All food vendors who are registered or trained under the Food Safety Act should be allowed to visit different areas to serve freshly cooked food.
- All street vendors registered by the Municipal Corporation (around 4000) or Municipal Corporation should be given a cash transfer of Rs 10,000. Please use NULM funds that are held by municipal corporations.
- Train vendors like health workers and also provide them safety equipment. They can also spread awareness about COVID-19 and may prevent the eyes and ears of the local government from preventing community broadcasting.
- Vendors should be given financial assistance of Rs 10,000 or a minimum salary for three months per month.
- Collected information on COVID-19 and developed a presentation on its history, prevalence, precautions, and prevention against the coronavirus.
- Has also shared the situation with the agencies supporting NASVI and has sent them proposals for cooperation.

- In Rajasthan, Rs 2500, Uttar Pradesh Rs 1000, Tamil Nadu Rs 2000, Odisha Rs 3000 street vendors are being given by the state government in their account. For this, forums have been filled to 4400 street vendors in Varanasi, 4500 in Jaipur, 1700 in Jodhpur, and 3500 street vendors in Chennai.
- Many street vendors do not have BPL cards or identity cards, the request was made to the Government of India and the State Government to list them.
- Financial assistance up to Rs.15000 was provided to the needy vendors.
- NASVI strongly raised the demand that at least ₹ 10,000 economic cash amount should be provided to the vendors under the National Urban Livelihood Mission Scheme.
- Street vendors should make arrangements for food grains from the State Government and Government of India under the Fertilizer Protection Act.
- The government is giving exemption to deliver food online from the restaurant, so street food vendors should also be given home delivery work so that street food vendors are not deprived of their employment.
- Patna, Hajipur, Muzaffarpur, Bhagalpur (Bihar), Dhanbad, Jamshedpur (Jharkhand), Delhi, Nadia, Kakinada (West Bengal), Haridwar and Dehradun (Uttaranchal), Banaras (Uttar Pradesh) Food security and health kits were made available in collaboration with various organizations.
- Because of the diminishing importance of the Town Vending Committee, a letter was written to the District Magistrate and the Municipal Body, including the Government of India and the Town Development Department of the states, that any decision in the context of street vending should be taken through the Town Vending Committee.
- Weekly markets should be authorized to be changed as daily markets and to be set on different days and times.
- Vendors are being harassed a lot by the police on the initiative of the municipal body in Punjab. In this context, NASVI wrote a letter to the Government of Punjab.
- Because of these problems, NASVI started a series of webinars - the states involved in the eastern, west, north, and south regions were included and a special webinar was done on the issue of street food vendors.
- Four e-meeting of the national executive, one national e-meeting, and meetings on the status of PM SVANidhi were also held.

All the webinars were very successful and over 20000 vendors heard it. Experts also spoke in different sessions. In the webinar, the Minister of State, concerned officers of Municipal Development and Housing Department, representatives of National Urban Livelihood Mission, social workers, and representatives of street vendors also spoke. All the meetings were attended by Shri.Durga Shankar Mishra, Departmental Secretary, Ministry of Housing and Urban Affairs, Government of India, and Mr. Sanjay Kumar (Joint Secretary.)

This webinar had a very significant impact. While the government simplified the procedure for the application of vendors in PM-SVANidhi, on the one hand, the process of issuing vending certificates and identity cards has started in the entire country. There was talk of stopping the arbitrariness of banks. The government reduced the stamp duty charge to 50 rupees. The rate of application has also been reduced to the vendors applying through the Common Service Centre. He said that a positive atmosphere has been created in the country in favour of vendors and we should take advantage of this environment so that more and more of our vendors can get vending certificates and identity cards.



अखबारों के पन्ने से

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Meanwhile, NASVI made a video about the street vending law and NASVI's efforts. This video was very much discussed and through this we reached out to many small and big cities and civic bodies. During Covid 19 it was realized that the majority of the vendors do not have basic documents like the Aadhaar card, bank account, Ration card, so NASVI developed Shramik Saathi App with diagnosis and through this started collecting data of vendors.

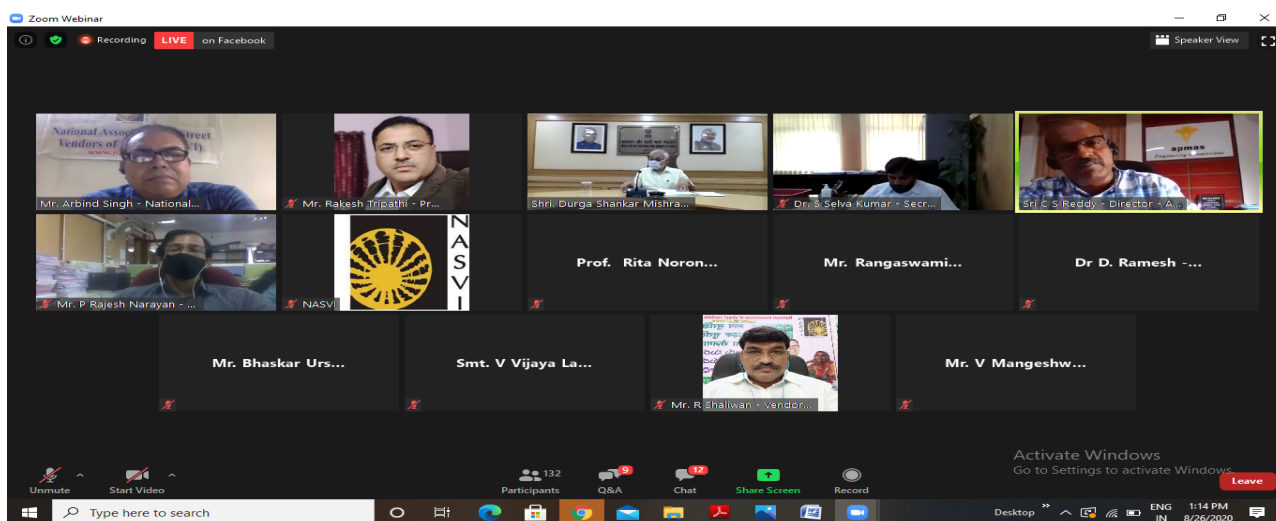




- Vegetables and fruit vendors were allowed to roam in Street Mohallas.
- Some states have given financial assistance to vendors in the form of interim relief.
- Announcement of 10,000 loans under Pradhan Mantri SVANidhi Yojana.
- Digital survey of street vendors and distribution of identity cards and vending certificates.
- Organizing the camp for vendors' association with banks and loan disbursement.
- Survey of vendors for socioeconomic profiling.
- Vending zone construction activities started.
- Meeting with the Chief Secretary and DGP of the states and necessary guidelines by the Government of India.
- Monthly/fortnightly evaluation meeting for the implementation of the scheme by the Government of India and the State Government.
- Necessary guidelines to the bank for digital payments and the start of the "I too digital" campaign.
- About 6000 street vendors were trained in Covid Awareness in collaboration with FSSAI.

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FSSAI Training to Food Vendors - Chef Ranbir Brar



Shri.Durga Shankar Mishra, Secretary, Ministry of Housing and Urban Affairs, Government of India addressing the South Zone Webinar.

Pradhan Mantri SVANidhi Yojana – Implementation

Pradhan Mantri SVANidhi Yojana announced - 1 June 20, portal launched - 1 July 20.

<http://pmsvanidhi.mohua.gov.in>

Role of NASVI - Coordinated with State Government and Municipal bodies, established. Earlier, along with Street Vendors Manual, assistance in GIS-based survey, training for cybercafé, Common Service Center (CSC) and NASVI affiliated member organizations on-line portal, video of the application process in view of the problems in the application Through dissemination and capacity addition of members was made. Camps were organized in many places. NASVI always kept the Government of India aware of the problems being faced in the portal and as a result, necessary guidelines were given for linking Aadhaar card - bank account and mobile across the country. The process of the portal was simplified as well as issues like social security, insurance schemes were also included to the vendors. It is a difficult effort of NASVI and member organizations that in a very short time the scheme set a new record. NASVI's name was prominently highlighted in any scheme of the Centre, vendors should be the subject of discussion on the national stage. And now it has been expanded from selfishness to prosperity. Like this, the SVANidhi Yojana is not just a loan scheme but a doorway to many welfare schemes.

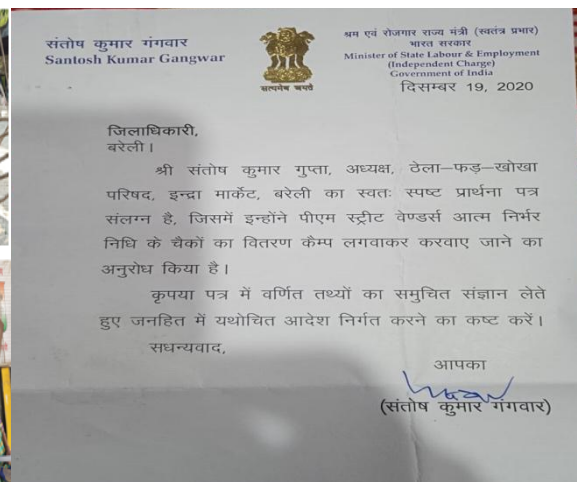
Executive Committee Meet 2021

Status of PM- SVANidhi Scheme till 23rd February 2021

Sl no	State	Target	Application Received	Target Vs Application in %	Sanctioned	Disbursed	Application Vs Disbursement in %	Disbursed Amount in Caror	Male - loan in %	Female - loan in %	Catogery of vendors
1	Andhra Pradesh	255000	217079	85.13	114211	98306	45.3	97.62	63	37	Fruit & Veg
2	Assam	70000	33647	48.07	14032	8907	26.5	8.88	66	34	Fruit & Veg
3	Bihar	150000	88846	59.23	26153	13639	15.4	13.4	80	20	Fruit & Veg
4	Chhattisgarh	100000	89228	89.23	36198	30840	34.6	30.52	53	47	Fruit & Veg
5	Delhi	200000	58462	29.23	34905	25963	44.4	25.76	78	22	Fruit & Veg
6	Gujarat	375000	215812	57.55	124320	83021	38.5	82.28	60	40	Fruit & Veg
7	Haryana	130000	40415	31.09	17673	12883	31.9	12.75	90	10	Fruit & Veg
8	Himachal Pradesh	7000	3598	51.4	2164	1729	48.1	1.72	80	20	Fast Food
9	Jammu & Kashmir	16000	12880	80.5	9372	7096	55.1	7.08	97	3	Fruit & Veg
10	Jharkhand	75000	39690	52.92	17136	14549	36.7	14.45	79	21	Fast Food
11	Karnataka	185000	226897	122.65	113336	75267	33.2	75.01	53	47	Fruit & Veg
12	Keral	120000	11527	9.61	7703	6631	57.5	6.57	83	17	Fast Food
13	Madhya Pradesh	452000	448607	99.25	294780	265168	59.1	263.33	72	28	Fruit & Veg
14	Maharashtra	650000	401047	61.7	178662	107317	26.8	106.55	62	38	Fruit & Veg
15	Punjab	110000	78049	70.95	20204	10900	14	10.77	80	20	Fruit & Veg
16	Rajasthan	170000	132371	77.87	54744	30017	22.7	29.88	81	19	Fruit & Veg
17	Tamilnadu	262000	277725	106	103250	50976	18.4	50.41	55	45	Fruit & Veg
18	Telangana	381000	450663	118.28	337151	264980	58.8	259.65	66	34	Fruit & Veg
19	Uttar Pradesh	800000	835830	104.48	441690	376488	45	369.87	72	28	Fruit & Veg
20	Uttaranchal	26000	14767	56.8	8729	6938	47	6.9	89	11	Fruit & Veg
21	West Bengal	360000	12261	3.41	3181	454	3.7	0.45	83	17	Fruit & Veg
	Total	4894000	3689401	75.39	1959594	1492069	40.4	1473.85	73.43	26.57	
	Across Country	5000000	3682651	73.65	1977036	1508777	41	1490.36	60	40	Fruit & Veg (46%)

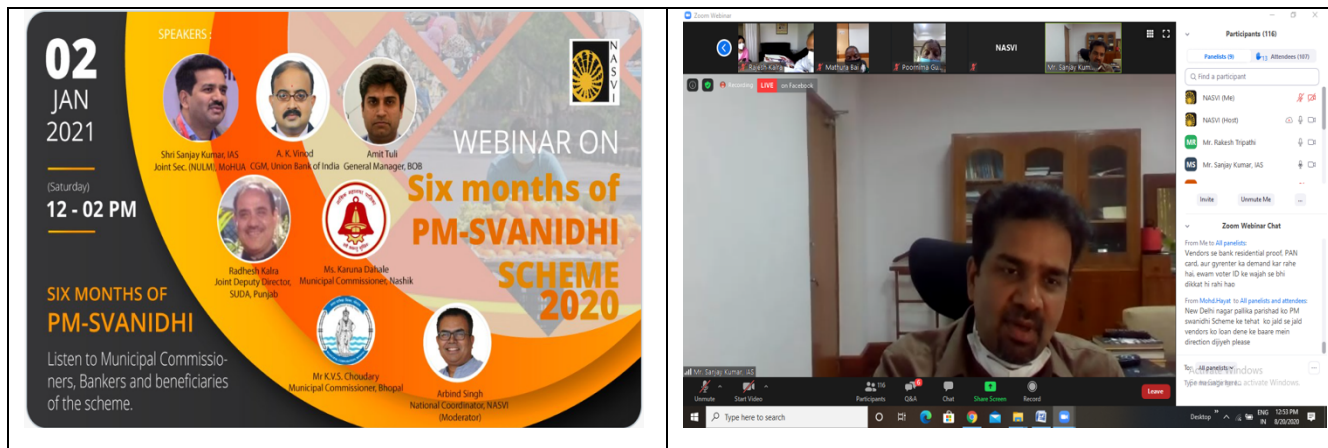


Camp Images

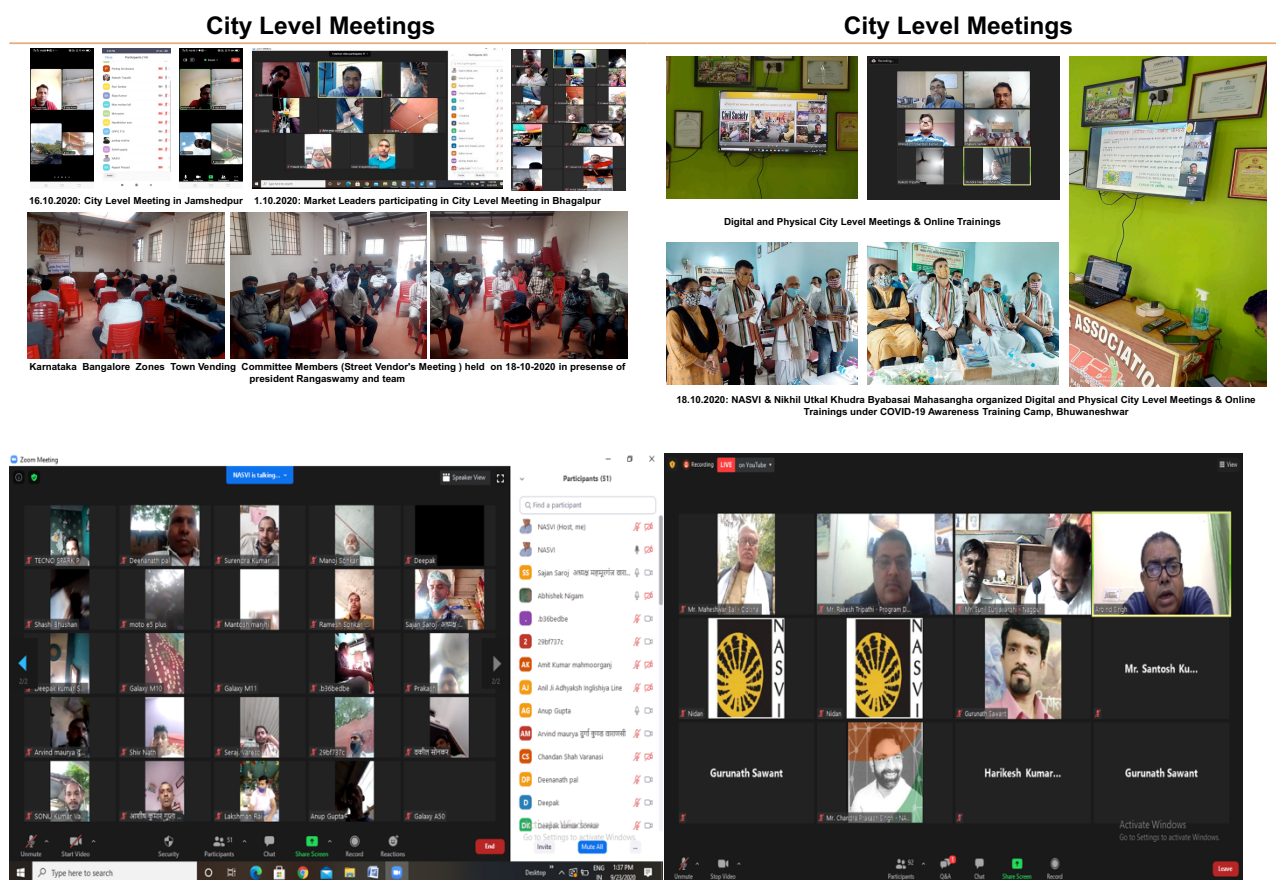


Letter to Ditt. Magistrate by Union Minister

After the completion of 6 months of the scheme, a review meeting was organized on 2 January 2021 for evaluation, in which Mr. Sanjay Kumar, Joint Secretary, Ministry of Housing and Urban Affairs, Government of India, and other officials of the Bank participated.



Capacity addition and activity evaluation



To understand the mood and direction and condition of the street vendors during the lockdown of Covid-19 and then on-lock, in Delhi, Patna, Bhagalpur, Muzaffarpur, Dhanbad, Jamshedpur, Varanasi, Bhubaneshwar, Kolkata, Dehradun, Maintained contact with Zoom with members of the Market Committee and Town Level Federation and other vendor networks. The NASVI Working Committee also met at regular intervals.

Town Vending Committee

The declining role of Town Vending Committee in implementation of Pradhan Mantri Swanidhi Yojana and ignored by the administration and municipal bodies, not holding regular meetings, taking decisions without meeting TVC, increasing the activity of police administration and activities like dismantling vendors during encroachment In this time, Nasvi increased the concern of NASVI, to give importance to the context of Town Vending Committee, NASVI wrote letters to the Government of India and requested to give directions to the states. On the initiative of NASVI, Urban Affairs Secretary Shri. Durga Shankar Mishra held a meeting with the Chief Secretary, Municipal Development Secretary, including DGP (Chief of Police) in the states and anyway in 125 cities selected for full implementation of PM SVANidhi as a priority. Urged the campaign to not cut the beneficiary of PM SVANidhi. In view of the seriousness of the issue, Nasvi made a video on the implementation of town vending and was released through a webinar on 19 January. In the webinar, the NULM officials of the states mainly participated.



On December 28, 2020, NASVI presented papers on the implementation of the law before the Steering Committee of the Lok Sabha.

आज संसद में हमारी अध्यक्षता में संसदीय शहरी विकास समिति की बैठक में स्ट्रीट वेंडर की समस्याओं को लेकर विस्तार से चर्चा हुआ।



Town Vending Committee Meetings (TVC)



1.12.2020: TVC Meeting – Municipal Corporation, Munger



21.12.2020: TVC Meeting – Shahadra North Zone, East Delhi

सहजैतिक तरीके से खाद्य सामग्री बनाने के खाद्य साठकों को घटोटना लोग सामान टाउन वेंडिंग कमेटी ने 4914 स्ट्रीट वेंडरों को दी मंजूरी, कार्ड रखने होंगे



Street Vendors Day

Like every year, this year also National Street Vendors Day was organized in all cities by NASVI and member organizations. This year's Vendors Day was held in a positive atmosphere. A video message was also released by National President Mr. Chandra Prakash Singh. In Bihar, Deputy Chief Minister Suri Tarkishore Prasad, Health Minister in Jharkhand Mr. Banna Gupta participated in the workshop. On this occasion, three main demands were placed-

- Vendors should also be declared Corona Warriors
- Legally recognize Street Vendors Day
- Government Grievance Prevention Committee should be formed soon





I am also Digital

Meanwhile, from 4 to 22 January, I also played an active role in the digital campaign, and in collaboration with the bank, the vendors were made aware of the digital payment transaction.



Street Food Vendors: Covid-19 Awareness Training: #BringThemBack Campaign

The problem of street food vendors increased considerably after the Covid-19 Lockdown. First, their shops did not open, after that there was a lot of restriction on the unlock period. NASVI organized a special webinar to improve their condition and increase employment and to secure livelihood in which Mr.Durga Shankar Mishra, Secretary, Housing and Urban Affairs, Government of India himself was present and much well-known food including safe Mr.Sanjeev Kapoor, Bloggers, and experts be present.

Online training was given to street food vendors by NASVI to make them aware of Kovid-19 guidelines issued by FSSAI under FOSTAC for all food vendors. Through this training, we were made aware of the Covid epidemic, its prevention, and how to prepare and serve food cleanly and cleanly. More than 8500 vendors have been trained across the country for health protection. In this sequence, famous Chef. Ranvir Brar collaborated to provide food vendors with kits for health and safety after training under a special social media campaign, Bring them back. Kits were provided to 2200 food vendors under this special campaign.



जरूरतमन्द वेंडर्स को सहयोग व मदद

Help, Support, Empower program by Nestlé

Distribution of Ration Kits to needy Street Vendors



24.12.2020: नसवी द्वारा दिल्ली के विभिन्न एरिया में राशन एवं खाद्य डिस्ट्रीब्यूशन



18.12.2020: Hyderabad, Telangana.



22.12.2020: Mumbai, Maharashtra



26.12.2020: Narela, Delhi



31.12.2020: Sarai Kale Khan, Delhi



02.1.2021: Dilshad Garden, Delhi



2.1.2021: Seemapuri, Delhi



1.1.2021: Janpath, CP, Delhi



22.12.2020: Rohini, Delhi



31.12.2020: Nehru Place, Delhi



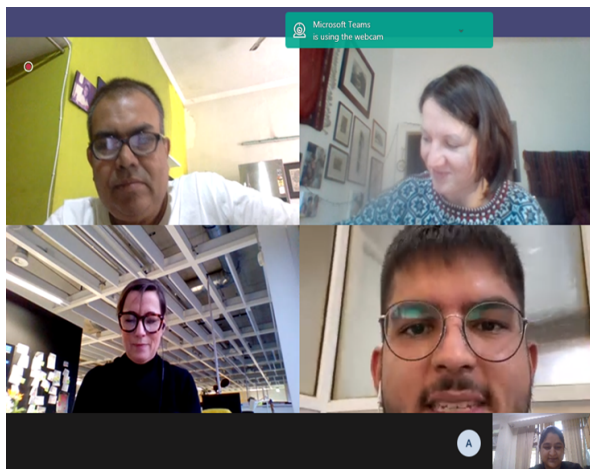
A cash transfer to needy street vendors - NASVI financed some (women, aged and disabled) street vendors to restore their livelihood.



NASVI distributed masks and soaps among street vendors so that he could make a living and can remain safe from Covid-19.

Ashoka Globalizer Meeting

There is a meeting every Friday with NASVI, the Ashoka Globalizer Team, and other colleagues on issues of street vendors in India, categorizing them into Constituents (Plot) and Milestones and working on their strategy.

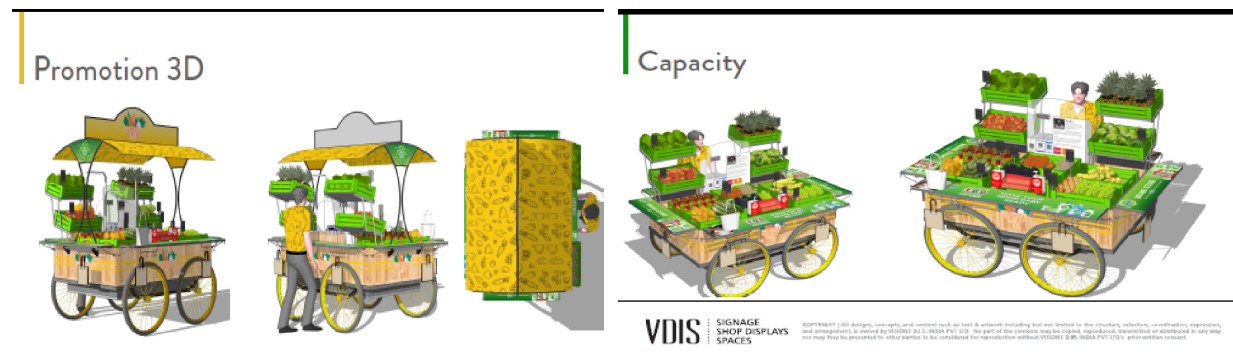


The plots are as follows:

- **Plot 1:** Removing the "illegal trade" stigma from street vendors and actively involving the most vigorous and active part of the public in protecting street vendors.
- **Plot 2:** Ensuring that 2014 law enforcement is an important compliance aspect for each municipality.
- **Plot 3:** Changing the behavior of policemen towards street vendors.
- **Plot 4:** Strengthening community organizing of street vendors as an important accountability mechanism for municipal and police.

New Design Handcart:

We are also in touch with the Vision DI AAS Private Limited agency which will design vendors' contracts as per COVID compliance. Presently, they are coordinating the vendors of Varanasi for the same.



Vendors Survey in Delhi

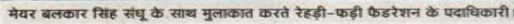
After a lot of hard work, the survey of street vendors has finally started in Delhi. The survey work was started by IT Solution Company and All India Institute of Local Self Government in collaboration with the Town Vending Committee. A target has been set to complete the survey work by 31 March 2021. In the second phase, the missing vendors have been targeted to complete the survey from 1 April to 30 June. With the commencement of the survey process in Delhi, NASVI is running a public awareness campaign chariot among the vendors all over Delhi and they are being told about the process of the survey so that any vendor for any reason will be surveyed and won't be deprived of the same.



At the time of Covid-19 Lok Down, the vendors of Delhi had to struggle a lot to sell vegetable fruits. The corporation did not have any data due to no survey. In such a situation, applying online to catch up has also become a big problem. NASVI quickly developed a vendor app and started the process of getting vendors to pass online which became very popular.



सिटी अतिक्रमण मुक्त कार्रवाई से लुधियाना रेहड़ी-फड़ी पैडरेशन खाफा



- पदाधिकारियों ने मेयर से मुलाकात कर घोषित किए गए बैंडिंग जोन में रेहड़ी-फड़ी वालों को जगह मुहैया करवाने की मांग उठाई

सुखकार की मेहर और कमिन्दर के साथ मुलाकात कर गुजराश की है कि जब तक स्वाधीन व्यवस्था नहीं बन जाती है, तब तक अन्धकार और वैदिक जौन में रेहड़ी-फड़ी वालों की बैठन की इजाजत दी जाए। दाहगर सिंह के अनुसार मेहर और कमिन्दर ने भरोसा दिलाया है कि एक-दो दिनों के भीतर जंग नगम और पुलिस विभाग के अधिकारी संयुक्त रूप से बैठक कर एक नए पहलुओं पर विचार-विमर्श करेंगे। मेहर ने भी जोलाल काश्मिरन नीरज जौन से सिफारिश की है कि जल्द से जल्द डाकघर वैदिक कमेटी खुला जाए ताकि वैदिक जौन स्वास्थि करने के लिए गणनीय तब तक जा सकें। इस मौके पर एसोसिएशन की बरफ से गमगन्ध पोद्दार, मुसाफिर गगनदीप सिंह, सखपाल सिंह भी शामिल रहे।

- The Social Development Officer, Vendor Cell apprised members of the Town Vending Committee regarding persuasion of registered street vendors to avail the benefit of PM SVANidhi Atma Nirbhar Yojana (PM SVANidhi).

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West Bengal: discovery of new organizations and implementation of SVANidhi scheme.

The less active state of NASVI, West Bengal has also been targeted. The first was done first through a Zoom meeting and followed by an intensive tour in November 2020. Relief materials were distributed first in Kovid-19 and then in the rivers affected by the storm of Onen and Kakinada. The problem of railway hawkers is very serious there. Even after the start of the local train, the hawker was not allowed to sell. Because of this, a letter was written to the Railway Minister. The state government did not implement the PM SVANidhi scheme. NASVI implemented this scheme in December after continuously informing the Chief Minister, Chief Secretary, and the Government of India by searching for new organizations in Bengal and carrying out a special campaign together. The process of linking new member organizations with NASVI is being done.

Uttar Pradesh: NASVI's initiative in Lucknow

NASVI held a meeting with members of the Town Vending Committee (TVC) of Lucknow to understand the current situation of street vendors in the city. NASVI has selected eight organizers who are responsible for each region. Two pieces of training were organized for the Street Vending Act - 2014 and PM-SVANidhi scheme for organizers, training on its benefits, process, linkage, and digital payment.

Street vendors are trained in digital payment, its methods, and benefits. The organizers of the eight regions are assisting street vendors in applying for loans. Street vendors who have not yet received ID cards are applying for LoR and then apply for a loan.

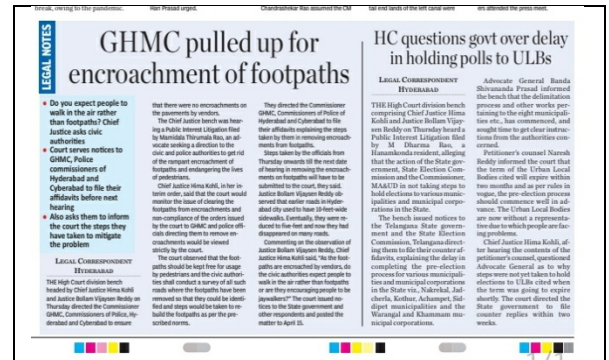
The organizers are also helping the road vendors in the socio-economic framework under the Pradhan Mantri Pradhan Mantri Yojana. 1441 vendors have been onboarded after an online survey.



Telangana: Vendors affected by Metro project in Hyderabad.

Sultan Bazar, Hyderabad is witnessing heavy harassment and upheaval at around 400 vendors. During the metro construction, vendors were removed by the Hyderabad Metro Rail authorities, saying that they would be allowed to leave after the completion of the metro line. Hyderabad Rail Metro Limited (HMRL) is providing only 204 platforms. The lottery system is also being used in this process.

Besides, the Town Vending Committee with political pressure



Without consultation GHMC and HMRL officials are trying to allow the stall to outsiders and non-accredited persons, causing loss of livelihood to the actual hawkers and vendors. The rest of the vendors have been warned by the traffic police that no one will be allowed to continue business here. The government also promised to accommodate all street vendors in small stalls and open spaces. NASVI intervened in this and wrote a letter to the Government of Telangana including the Government of India and demanded intervention in the matter.

Apart from this, a case is also pending in the Hyderabad High Court, which is against the vendors and the municipal bodies can base it. NASVI has an eye and we can interfere with it.

Rajasthan: Heritage Market, Jaipur Issues.

Although the Hon'ble Prime Minister and MoHUA are working towards understanding the cause of street vendors and linking them with PM-SVANidhiYojna, vendors of Heritage Market, Jaipur, are facing a lot of trouble to set up their shop. Vendors have been removed from the Chaugan Stadium, near Raja Shivdasji Road, without prior notice by the municipal authorities. Due to this, the livelihood of these vendors is greatly affected.

As per the orders of Hon'ble High Court of Rajasthan dated 29.05.2018 ACB CIVIL WRIT 15347/2017, the vendors of the said market cannot be evicted. But zone officials are expelling vendors from the heritage market which is in contempt of the High Court orders.

We have written to the municipal corporation including the Government of India and the Government of Rajasthan for immediate intervention to find an amicable solution from the vendors to talk to the administration. Earlier, a letter was also written to the Chief Minister to allow the issue of the clock tower of Jodhpur and vending to the vendors till 10 p.m.



Membership

The details of NASVI membership are as follows:

राज्य	संगठनों की संख्या	कुल सदस्य
Andhra Pradesh	10	5564
Assam	6	10005
BIHAR	111	94617
Chhattisgarh	1	576
Delhi	77	14673
Goa	4	437
Gujrat	11	10405
Haryana	1	130
Himanchal Pradesh	1	50
Jammu & Kashmir	1	68
Jharkhand	2	1395
Karnataka	62	47212
KERALA	13	4975
Madhya Pradesh	8	3448
Maharashtra	11	13721
Manipur	2	1650
Meghalaya	1	610
Odisha	41	13525
Puducherry	1	70
Punjab	11	4651
Rajasthan	35	18530
Tamil Nadu	161	578408
Telangana	28	16789
Tripura	2	500
Uttar Pradesh	125	33413
Uttarakhand	18	3358
West Bengal	56	20262
Grand Total	800	899042

Future Plans

To make all the beneficiaries of PM SVANidhi benefited from socio-economic schemes.

We will have to discuss how we will conduct the Annual General Meeting (AGM) this year looking at the COVID scenario? Can we use home delivery in some cities for the betterment of street vendors? We also have to decide on digital payment for street vendors. We should also discuss the state-level body with the representation of NASVI in each state. With the strengthening of the NASVI organization, the time has come for the need for a state-level body. One suggestion was that we could have a national council in which 1 person represents a city. Although it will not be a decision-making body but to strengthen the organization and increase participation. We can also provide leadership training in it.

The Town Level Federation should be formed by the leader of the city vendors in each city. NASVI should help strengthen the TLF.

-:: The End ::-